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Go4Europe 2011 

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## Israel Marks New Target at Go4Europe 2011: Strengthening Economic Ties with Western Europe

Go4Europe 2011

TEL AVIV, Israel--([BUSINESS WIRE](#))--The 9<sup>th</sup> Go4Europe Conference, to be held on October 31<sup>st</sup> at the Hilton Tel Aviv, organized by the Cukierman Investment House and Catalyst Fund will host key decision makers, business representatives and parliamentarians from Israel, Europe and Russia in order to promote economic cooperation between leading European countries and Israel. For the first time, a panel will be dedicated to Russia-Israel business ties. It is within this framework that the founders of the Investment House and Private Equity Fund, Mr. Edouard Cukierman and Mr. Yair Shamir, will announce that Catalyst III, a new bi-national Russia-Israel fund created to initiate and strengthen cooperation between companies in the two countries, will start operating as of early 2012.

**“We are proud to host, as in last year’s conference, over 1000 guests. Approximately 350 of them are European businessmen, decision makers**

**and parliamentarians. This prestigious event has become a meeting place for Israeli and European businessmen and women to discuss their shares investments and transactions.”**

Since its first edition in 1997, the conference aims to address the current issues of raising funds and establishing strategic alliances in Europe and wishes to act as a bridge for companies there and in Israel. Conference panels will deal with issues such as: Being a market leader and succeeding through M&A in Europe; Where to invest and how to raise funds in Europe?; How a Technology company becomes a market leader in Europe?; How to match Israeli and European start-ups with MedTech players?; Challenges & opportunities in Green Economy in Europe & Israel and the image of Israel in Europe.

Amongst the conference participants are: Vice Prime Minister and Minister of Intelligence and Atomic Energy, Dan Meridor, Vice President of the European Commission, Mr. Antonio Tajani, the French Minister of Ecology, Sustainable Development, Transport and Housing, Nathalie Kosciusko-Morizet, Technology Guru, Mr. Yossi Vardi, Managing Director of Russia's Gazprombank, Boris Evseev, Deputy CEO of Rusnano, Oleg Kiselev, and other significant business sector representatives and decision makers.

The Cukierman Investment House and Catalyst Fund are to award Eli Hurvitz, the Chairman of the Board and former CEO of [Teva Pharmaceutical Industries](#), a special honor for turning Teva into a leading Israeli company and the largest generic pharmaceutical company in the world.

Edouard Cukierman, the founder of Cukierman & Co. Investment House said, “We are proud to host, as in last year’s conference, over 1000 guests. Approximately 350 of them are European businessmen, decision makers and parliamentarians. This prestigious event has become a meeting place for Israeli and European businessmen and women to discuss their shares investments and transactions.”

Cukierman & Co. Investment House Ltd. is a leading European focused investment house, headquartered in Israel. The company provides a full array of investment banking services including Corporate Finance, Private Equity, Family Office and

Strategic Consulting to Israeli and European companies. Specialties include real estate, life science, technologies and renewable energy. Catalyst Funds are Israeli-based private equity funds investing in maturing Israeli companies. The funds manage approximately \$100M.

[www.go4eu.com](http://www.go4eu.com)

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