



Left to right-Yair Shamir, Ronnie Chan, Edouard Cukierman

Organized by Cukierman & Co. Investment House and Catalyst Fund, GoforIsrael is one of the most influential business conferences in Israel. This year's conference focuses mainly on the opportunities between Israel and China as well as on the Chinese investment appetite. The event is jointly organized with Yafo Capital, an Investment House in Shanghai, China.

Edouard Cukierman, Chairman of Cukierman Investment House and Managing Partner of Catalyst CEL, Israeli-Chinese Fund: "The goal of this conference is to leverage the opportunity of a unique encounter with hundreds of Chinese investors, in a very focused and direct way. Israeli technology companies will benefit from pre-organized meetings with potential investors, and from the opportunity to present their technologies on stage. We expect to have continuous 1:1 meetings between investors and entrepreneurs during the conference".

One of the events' partners is the China-Israel Changzhou Innovation Park (CIP), which has become a home for large Israeli high-tech companies including Lycored, Growponics and Tuttnauer. CIP provides a unique platform for Israeli technology companies that are seeking to make their first step into the Chinese market. Their goal is to provide Israeli companies with a base in the Wujin Economic Zone (WEZ), the leading Science Innovation Center of Jiangsu Province.

GoforIsrael 2016 will host key decision makers, business representatives and parliamentarians from China and Israel. The conference expects to welcome 100 Chinese VCs and PE Funds as well as hundreds other Chinese investors. Ambassador Mattan Vilnai and Amikam Levy, Consul General of Israel in Shanghai, will be the guests of honor.

For the Conference Agenda:

<http://conference.go4israel.com/goforisrael2016/program>

Elevator pitches by selected innovative Israeli companies will be held along the course of the conference. These companies will be given the opportunity to briefly introduce their products and solutions to potential investors, in the fields of technology, media, telecom and life sciences.

Cukierman & Co. Investment House is the leading Israeli cross-border focused investment house, with a strong global network including many leading corporations, investors and financial institutions in key markets such as China, Europe, and beyond. Headquartered in Israel, the company provides a full array of investment banking services including M&A, Private Placements, Public Offerings, Consulting and Family Office services to Israeli and European companies. With over 5.5 billion US \$ in transactions, Cukierman & Co. is among the largest Corporate Finance teams in Israel with dedicated experts in the Life Sciences, Technologies, Media & Telecom (TMT), Green Technologies and Real Estate industries.

Catalyst is a top performing Israeli based private equity multi-fund firm founded in 1999. With over US\$200 million under management, Catalyst 4th fund supports capital and long-term growth of innovative Israeli middle-market companies in global markets. Catalyst assists portfolio companies in reaching their targets by leveraging on the partners' vast Israeli and global network. Catalyst has invested in innovative companies and has a diversified portfolio.

For further information visit:

<http://ww2.go4eu.com/?folio=7POYGN0G2>

Media contacts:

Adi Braunschtein, marketing director, Cukierman Investment House, adi.b@cukierman.co.il

Tamar Ayalon, POSITIVE PR, Tamar@gopositive.co.il, +972-54-9103166

Moshe Mendelson, POSITIVE PR, Moshe@gopositive.co.il +972-50-8993284

<https://dongxi.douban.com/article/6499758/>