

## Chinese version of "Israel Valley" sells well in China

Coauthored by Mr. Edouard Cukierman (顾克文), Senior representative of the Israeli venture capital industry, and Mr. Daniel Rouach, a Senior Lecturer at the Technion-Israel Institute of Technology, the Chinese version of "Israel Valley – Creating Shields Through Technological Innovation" sell well in China . Since published in China in November 2014, the first twenty thousand copies of this book have already been sold out. Publishers are stepping up by printing twenty thousand copies. Starting by Mr. Cukierman's experience in the investment community and combining the history of Israel's scientific and technological development, the book explains for readers the reasons of Israeli technology and business innovation and the unique path of development.

Mr. Cukierman said: "In recent years, with the increasingly close cooperation of our Founds and Chinese investors and the greatly increased commercial activities in between China and Israel, we realized that Chinese business people eager to get more information about Israeli Technology Innovation. Therefore we decided to publish "The Israel Valley" in China . "

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[http://epaper.gmw.cn/gmrb/html/2015-08/26/nw.D110000gmrb\\_20150826\\_2-12.htm?div=-1](http://epaper.gmw.cn/gmrb/html/2015-08/26/nw.D110000gmrb_20150826_2-12.htm?div=-1)