

The 11th Go4Europe Conference: Business Opportunities between Europe and Israel in Light of Europe's Political and Financial Changes

The conference will host over 1000 participants including 400 businessmen and investors from Europe

October 28th, in Tel Aviv

TEL AVIV, Israel--(BUSINESS WIRE)--

The 11th Go4Europe Conference will be held on October 28th at the Hilton Tel Aviv. Organized by Cukierman & Co. Investment House Ltd. and Catalyst Funds, *Go4Europe* is one of the most prestigious business conferences in Israel, addressing the current issues of raising funds and establishing strategic alliances in Europe. A major part of the conference is focused on the Hi-Tech, Life Sciences and Green Energy industries.

Go4Europe 2013 will host key decision makers, business representatives and parliamentarians from Israel, Europe and Russia. The long list of senior speakers includes: **Mr. Shimon Peres – President of the State of Israel; Mr. Yair Lapid – Minister of Finance; David de Rothschild, Chairman – Rothschild Group; Ruben Vardanian, Co-Head – Sberbank CIB**(Russia's biggest bank); **Meir Brand – Managing Director Google Israel; Luc Muller, General Manager - OTTO Group; Dr. Graeme Martin, CEO – Takeda Ventures; Dr. Christopher Proctor, CSO – British American Tobacco; Dr. Florent Gros, Managing Director –Novartis Venture Funds; Roger Cukierman - Former CEO - Ed. de Rothschild & Director at Cukierman & Co., President of CRIF; Prof. Lorenz Reibling, Chairman – Taurus Investments; Maurice Levy, CEO Publicis; David Hatchwell, CEO – Excem (Spain);** and many other leading business leaders and decision makers.

The conference panels will deal with issues such as: cross border M&A's new directions; where to invest in Europe; Israeli technologies as a booster to traditional European industries; how to structure medtech investments for success; how must emerging biotechs adapt to the European ecosystem; complementary essentials in renewable & non-renewable energy; European real-estate opportunities, and the image of Israel in Europe. The Go4Russia panel will be dedicated to strengthening the Russia-Israel business ties, especially in light of Russia's rising status in the international arena.

A special panel of **Elevator Pitches** will include 12 selected innovative technology companies, which will be given the opportunity to briefly introduce their products to potential investors.

The GO4European achievement Prize will go to Mr. Dan Propper, Chairman of OSEM Group. The Prize honors his contribution to strengthening the business relationship between Israel and Europe.

Edouard Cukierman, Chairman of Cukierman & Co. Investment House and Managing Partner of Catalyst Funds:

“The recent significant political and financial changes both in Europe and in Israel created new exciting business opportunities between Europe and Israel. Israel’s newly discovered gas reserves and the rapid expansion of the energy sector will no doubt have an impact on the Israeli-European relationship in the years to come. For the first time this year, we will have a dedicated energy expert panel at the Go4Europe conference, in addition to panels on innovative technology and life sciences.

“Another important development is Russia’s increasing influence in the region and in Europe. At our **Go4Russia** panel we emphasize Russia’s importance, to which we invite key leaders of the business community, who will elaborate on the potential growth opportunities between the two countries.”

Cukierman & Co. Investment House is Israel’s leading European focused investment house, with a strong international network to many leading European corporations and financial institutions. Headquartered in Israel, the company provides a full array of investment banking services including M&A, Private Placements, Public Offerings, Consulting and Family Office Services to Israeli and European companies. With over €4 billion in transactions, Cukierman & Co. has the largest Corporate Finance team in Israel with dedicated experts in the Life Sciences, Technologies Media & Telecom (TMT), Green Technologies and Real Estate industries. **Catalyst Funds** are an Israeli-based private equity firm, which invests in late-stage Israeli companies. Catalyst has already established three successful funds and currently is focusing on emerging markets dedicated private equity funds that will support the capital and long term growth of innovative Israeli companies.

For further information visit: www.go4eu.com

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