



# The 12th Go4Israel Conference (Formerly 'Go4Europe'): Shaping the Future of Israeli and Related Global Investments in Western and Emerging Markets

The Conference Hosts over 1,000 Participants Including Israeli and Global Leaders, Entrepreneurs and Investors October 27<sup>th</sup>, in Tel Aviv



*Go4Israel October 1, 2014 9:00 AM*

TEL AVIV, Israel--(BUSINESS WIRE)--

The Go4Israel annual conference will be held on October 27th at the Hilton Tel Aviv. Organized by Cukierman & Co. Investment House Ltd. and Catalyst Funds, Go4Israel, formerly Go4Europe, is one of the most influential business conferences in Israel, having won worldwide recognition for shaping the future of Israeli and related Global investments and policies. This Conference addresses central topics including the raising funds and establishing strategic alliances between corporate, entrepreneurs and investors from around the world. It focuses on global markets across key industries: Hi-Tech, Life Sciences, renewable Energy, Real estate etc. The conference acts as a valuable conduit for stimulating inbound and outbound investment to and from Israel, to both Western and Emerging Markets.

Go4Israel 2014 will host key decision makers, business representatives and parliamentarians from Israel, Europe and China. The long list of senior speakers includes: **Shimon Peres – Former President of the State of Israel** (to be confirmed); **Yair Shamir – Minister of Agriculture**; **Yuval Steinitz – Minister of Intelligence**; **Ronnie C. Chan – Chairman, Hang Lung Properties** and controlling shareholder of the **Morningside Group**; **Ron Lauder – President, World Jewish Congress**; **Yossi Vardi – Entrepreneur and Angel Investor**; **Shengyan Fan – Head of Strategic Investment and Development, China Everbright Ltd. (CEL)** and Managing Partner, **Catalyst CEL**; **Carlo d'Asaro Biondo – President Operations EMEA, Google**; **Andre Loesekrug-Pietri – Founding Partner, A Capital**; **Gad Propper – Chairman, Osem Investments**; **Luc Muller – CEO, OTTO Group**; **Dr. Florent Gros – Managing Director, Novartis Venture Funds**; **Roger Cukierman - Former CEO, Ed. de Rothschild & President of CRIF**; and many other leading business leaders and decision makers. Click to see [Conference agenda](#).

**This year's conference panels** will address issues such as: Israeli M&A, Foreign Ownership and Changing Landscapes; Where to Invest?; Technology, Media & Telecom - Internet & Telco Players: How Israel Could Secure its

Place in this New Game; MedTech - New Strategies for Value Creation in Medtech; Go4China The Rise of China in the Israel Business Agenda; Real Estate – Opportunities and Bubble Risk in the Global and Local Real Estate Market; Pharma-BioTech – How Pharma & Biotech Strategize when Licensing or Acquiring; Go4Europe – The Place of Europe in Israel Business Agenda; and The Image of Israel Abroad.

A special panel of **Elevator Pitches** will include **12 selected innovative technology companies**, which will be given the opportunity to briefly introduce their products and solutions to potential investors.

**The Go4Israel achievement Prize** will go to **Mr. Ronnie C. Chan**, Chairman of Hang Lung Properties and controlling shareholder of the Morningside Group. The Prize honors his contribution to strengthening the business and political relationship between China and Israel.

**Edouard Cukierman, Chairman of Cukierman & Co. Investment House and Managing Partner of Catalyst Funds:**

"The conference reflects Israel's role in bringing the world's West and East economies together. Israel has always been a center of attraction for investors and entrepreneurs from around the world. With an increasing presence of China in Israel's business scene, we can help enhance global relationships between investors and entrepreneurs, mainly from Europe, China and Israel. For the first time this year, we will have a dedicated **Go4China** panel at the conference, in addition to panels on innovative technology and life sciences."

**Cukierman & Co. Investment House** is the leading Israeli Cross-Border focused investment house, with a strong global network including many leading corporations, investors and financial institutions in key markets such as Europe, China, and beyond. Headquartered in Israel, the company provides a full array of investment banking services including M&A, Private Placements, Public Offerings, Consulting and Family Office Services to Israeli and European companies. With over €4 billion in transactions, Cukierman & Co. has the largest Corporate Finance team in Israel with dedicated experts in the Life Sciences, Technologies, Media & Telecom (TMT), Green Technologies and Real Estate industries.

**Catalyst** is a top performing Israeli based private equity multi-fund firm founded in 1999. With over US\$200 million under management, Catalyst's funds support capital and long-term growth of innovative Israeli middle-market companies in global markets. Catalyst assists portfolio companies in reaching their targets by leveraging on the partners' vast Israeli and Global network. Catalyst has invested in innovative companies and has a diversified portfolio, including companies from the Industrials, Telecommunications, Information Technologies, Enterprise Software, Medical Devices and Bio/Pharma industries.

The conference is produced, for the 4<sup>th</sup> year continuously, by "Keshet Faktor".

For further information visit: [www.goforIsrael.com](http://www.goforIsrael.com)

- Investment & Company Information
- Finance

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