



The 13th Go4Israel Conference: **Cross Border Investments and Strategic Alliances**

The conference hosts over 1,000 participants including Israeli and Global leaders, entrepreneurs and investors

October 26th, in Tel Aviv

The Go4Israel annual conference will be held on October 26th at the Hilton Tel Aviv. Organized by Cukierman & Co. Investment House Ltd. and Catalyst Funds, Go4Israel, formerly Go4Europe, is one of the most influential business conferences in Israel, having won worldwide recognition for shaping the future of Israeli and related Global investments and policies. This Conference addresses central topics including the raising funds and establishing strategic alliances between corporate, entrepreneurs and investors from around the world. It focuses on global markets across key industries: Hi-Tech, Life Sciences, renewable Energy, Real estate etc. The conference acts as a valuable conduit for stimulating inbound and outbound investment to and from Israel, to both Western and Emerging Markets.

Go4Israel 2015 will host key decision makers, business representatives and parliamentarians from Israel, Europe and China. The long list of senior speakers includes: **Antony Leung – Chairman of Nan Fung; Abe Foxman – Former National Director Anti-Defamation League; Naftali Benett – Minister of Education; Laurent Dassault – CEO of Dassault Aviation; Yossi Vardi – Chairman, International Technologies; Shengyan Fan – Head of Strategic Investment and Development, China Everbright Ltd. (CEL) and Managing Partner, Catalyst CEL; Luc Muller – General Manager, OTTO Group; Dr. Florent Gros – Managing Director, Novartis Venture Funds; Roger Cukierman - Former CEO, Ed. de Rothschild & President of CRIF; Eric Landais – Head of Innovation Suez Environment, Dr. Manfred Horst – Director Licensing & and External Research: MSD; and many other leading business leaders and decision makers.**

This year's conference panels will address issues such as: Cross border M&A; Technology, Media & Telecom; MedTech; Go4China Israel-China Business; Real Estate – New global trends; Pharma-Biotech; Green Technologies; Social Impact Investments; Go4Europe – The Place of Europe in Israel Business Agenda; and The Image of Israel Abroad.



A special panel of **Elevator Pitches** will include **12 selected innovative technology companies**, which will be given the opportunity to briefly introduce their products and solutions to potential investors.

The Go4Israel achievement Prize will go to a technology leader to honor his contribution to strengthening the relationship between Israeli hi-tech and the world.

Cukierman & Co. Investment House is the leading Israeli Cross-Border focused investment house, with a strong global network including many leading corporations, investors and financial institutions in key markets such as Europe, China, and beyond. Headquartered in Israel, the company provides a full array of investment banking services including M&A, Private Placements, Public Offerings, Consulting and Family Office Services to Israeli and European companies. With over €4 billion in transactions, Cukierman & Co. has the largest Corporate Finance team in Israel with dedicated experts in the Life Sciences, Technologies, Media & Telecom (TMT), Green Technologies and Real Estate industries.

Catalyst is a top performing Israeli based private equity multi-fund firm founded in 1999. With over US\$200 million under management, Catalyst's funds support capital and long-term growth of innovative Israeli middle-market companies in global markets. Catalyst assists portfolio companies in reaching their targets by leveraging on the partners' vast Israeli and Global network. Catalyst has invested in innovative companies and has a diversified portfolio, including companies from the Industrials, Telecommunications, Information Technologies, Enterprise Software, Medical Devices and Bio/Pharma industries.

The conference is produced, for the 5th year continuously, by "Keshet Faktor".

For further information visit: www.go4Israel.com

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